ORS Grant

PI: Janet Carpenter, PhD

Student (if applicable): Not applicable

Project Title: Impact of the “Hot Flashes? Cool!” Prototype Exhibit on Learning and Change Outcomes

Funding Agency: Pfizer

Start and End Dates: 09/22/2017-11/30/2018

Award Amount: $200,000

Abstract: The long-range goal of our program of research is to address the longstanding and widespread problem of public distortion about menopausal hot flashes by promoting positive learning and change in knowledge, attitudes, beliefs, behavior, and communication. Our overall goal is to evaluate the “Hot Flashes? Cool!” exhibit as a creative and innovative solution to the problem of public distortion. The exhibit uses the creative arts (sculpture, digital media, audio) as a tool for science education appropriate for healthcare professionals, adults who are not healthcare professionals, and children. The exhibit creates an environment where the public is immersed in factual, unbiased information about hot flashes, the cardinal symptom of menopause. The proposed project’s goal is to evaluate an initial, prototype version of the exhibit. The prototype exhibit is comprised of digital illustrations, seven exhibit pieces, and a < 3 minute video describing the rationale for its creation. The prototype exhibit is the precursor to the final, full-scale, show-ready exhibit.